



REGISTRATION FORM (Online registration available at www.bbi.ca)

Name

Title/Position

Company

Address

City Prov/State Postal Code

Country

Telephone Fax

E-mail

Special needs:

Dietary (specify)

Other (specify)

Conference Fees	Cost	Amount
Conference registration (includes conference workshops, luncheons with keynote speakers and AGM Gala Dinner & Dance)	\$299	\$
Thursday, June 24		
Lunch with Judge Hatchett	\$60	\$
Corporate Tables available	\$700	\$
To exhibit at Vendor Fair, call Tracey Thomas (902) 495-6190		
*After-Dinner Boat Cruise	\$40	\$
Friday, June 25		
Lunch with Omar Tyree	\$60	\$
*AGM Gala Dinner & Dance	\$55	\$
Corporate Tables available	\$700	\$
Total		\$

*Individual events tickets may be available depending on registrations.

METHOD OF PAYMENT

Visa Mastercard Amex Cheque

Card no. Expiry date

Signature

Name as it appears on card

Please make cheques payable to: *Black Business Initiative.*

Receipts will be issued.

Complete registration form online at www.bbi.ca, mail or fax to:

Black Business Summit 2010

c/o Agenda Managers Inc.

2979 Oxford Street, Halifax, Nova Scotia, Canada B3L 2W3

Tel: (902) 422-1886 Fax: (902) 422-2535 E-mail: BBISummit@agendamanagers.com

Information

ACCOMMODATIONS

A block of rooms have been reserved at the Halifax Marriott Harbourfront Hotel, 1919 Upper Water Street, Halifax, NS

Summit 2010 conference rate \$179/night + HST

Tel: (902) 421-1700 or 1-800-228-9290

Please identify yourself as attending the Black Business Summit 2010 to ensure you receive the special conference rate. To ensure these rates, reservations must be made by **May 24, 2010.**

CONFIRMATION OF REGISTRATION

You will receive a confirmation email of your registration. If an email is not provided, a hard copy receipt will be mailed.

CANCELLATION

Cancellation deadline for full registration fee refunds (less \$50 administration charge) is May 25, 2010. Refunds will not be considered after this date.

Networking Entertainment

VENDOR FAIR AND NETWORKING SESSION

Thursday, June 24, 2010

Casino Nova Scotia (Compass Room)

As part of Summit 2010, a corporate and supplier matchmaking vendor fair along with a book signing event will be held, free for all conference delegates and the general public. Please contact Tracey Thomas at Dynamic Results Event Management at (902) 495-6190.

AFTER-DINNER BOAT CRUISE

Thursday, June 24, 2010, 7:00–9:00 p.m.

Boarding at 6:45 p.m. Haligonian III with Entertainment. Cost: \$40

AGM GALA DINNER & DANCE

Friday, June 25, 2010

The AGM Gala Dinner & Dance will be held at the Halifax Marriott Harbourfront Hotel in Ballroom A. Cocktails 6:30 p.m., Dinner 7:00 p.m. Cost: \$55

BIJ GOLF FUNDRAISER

Golf Tournament, Wednesday, June 23, 2010
Grandview Golf & Country Club

For information and sponsorship opportunities, please contact Cheyanne Gorman-Tolliver at (902) 426-8685 or email at Gorman-tolliver.cheyanne@bbi.ns.ca.

QUESTIONS

If you have any questions or need further information, please contact Tracey Thomas at Tel: (902) 495-6190
e-mail: dynamicresultsevent@gmail.com

Check out the conference website at www.bbi.ca

NOVA SCOTIA TOURISM

For Nova Scotia tourist information call: 1-800-565-0000 or (902) 490-5946 for a complete listing of accommodation and tourist travel information. Explore virtual Nova Scotia at:

www.novascotia.com



BLACK BUSINESS SUMMIT 2010

The Race to Business Success

The Black Business Initiative is proud to host the 7th Black Business Summit

- Workshops
- Boat Cruise
- Golf Tournament
- Biz Show
- Networking
- Vendor Fair
- Keynote Speakers
- AGM Dinner & Dance



Cassandra Dorrington
Conference Chair



Judge Glenda Hatchett
Keynote Speaker June 24



Omar Tyree
Keynote Speaker June 25



JUNE 23–25, 2010

Halifax Marriott Harbourfront Hotel, Halifax, Nova Scotia

For more information, please call 902-426-2224 or visit our web site at www.bbi.ca



Summit 2010

The future belongs to businesses ability to quickly identify best opportunities while embracing innovation in advance of the competition. Business leaders need a fast strategic transformation in order to survive. The importance of making the correct decisions in a timely fashion is reflected in the 2010 Black Business Summit theme: "Race to Business Success."

As the premiere gathering of its kind, the Summit will bring together a wide variety of top notch speakers and participants from diverse backgrounds—from policy makers and leading thinkers to industry captains. Networking opportunities will be unparalleled.

Join hundreds of business leaders and entrepreneurs at the 2010 Black Business Summit. Don't wait; register now to guarantee your seat!

Join the Race to Business Success

If twenty years ago marketplace productivity was the ultimate goal, today's business success depends largely on how fast businesses react to new situations and, the ability of the entrepreneur or manager to quickly align resources and overcome challenges such as: competitors, social responsibility, and environmental constraints, in the shortest time possible.

Black Business Initiative

The Black Business Initiative (BBI) is committed to growing the Black presence in a diverse range of business sectors including high-tech, manufacturing, tourism, and the cultural sector. It is currently funded by the federally administered Atlantic Canada Opportunities Agency (ACOA) and the Provincial Department of Economic and Rural Development.

Conference Program

THE RACE TO BUSINESS SUCCESS

WEDNESDAY, JUNE 23, 2010

BIJ Golf Tournament



5:00 p.m. – 7:00 p.m. Conference Registration at the Halifax Harbourfront Hotel

THURSDAY, JUNE 24, 2010

Breakfast

Greetings and Conference Opening

Opening Plenary – **Race to Business Success**

Workshop 1 – **Create Your Economy** (with Sirena Moore, Ephren Taylor, Hezekiah Griggs and Omar Tyree)

Keynote Luncheon – **Judge Hatchett**

Vendor Fair and Networking Session

After Dinner Boat Cruise

FRIDAY, JUNE 25, 2010

Breakfast

Workshop 2 – **The Way Forward: Creating Diversity for Business Success**

Workshop 3 – **Last Mile Advantage: Winning the Race to Business Success**

Keynote Luncheon – **Omar Tyree**

Biz Show / Wrap Up

AGM Dinner & Dance

BBI SUMMIT KEYNOTE SPEAKERS



Judge Glenda Hatchett

A visionary who knows how to get results, Judge Hatchett is renowned in the legal community for her groundbreaking courtroom style. Best known for her revolutionary "interventions," she is widely respected for her work with today's youth, which not only sets her apart from other judges, but also establishes her as a leader in the justice system nationwide.

Judge Hatchett is also the author of the national bestseller, *Say What You Mean and Mean What You Say* (Harper Collins, 2003).

Her ability to positively impact on the lives of troubled youth and their families, is evident by her popular, award-winning, nationally syndicated television series *Judge Hatchett* (which has been on the air since 1999). Judge Hatchett defines a whole new courtroom television approach, and continues to urge viewers to become mentors to at-risk youth in their communities.

After graduating from Emory University School of Law and completing a coveted clerkship in the U.S. Federal Courts, Judge Hatchett took a position at Delta Air Lines, where she would remain for almost 10 years. As the company's highest-ranking African-American woman, Judge Hatchett served dual roles in both the legal and public relations departments. As manager of public relations, she supervised global crisis management, and handled media relations for all of Europe, Asia and 50 U.S. cities. In fact, her outstanding contributions were recognized by Ebony Magazine, which named Hatchett one of the "100 Best and Brightest Women in Corporate America."

Judge Hatchett made the difficult decision to leave Delta in order to accept an appointment as chief presiding judge of the Fulton County, Georgia Juvenile Court. Upon accepting the position, Judge Hatchett became Georgia's first African-American chief presiding judge of a state court and the department head of one of the largest juvenile court systems in the country.



Omar Tyree

Omar Tyree is a literary icon. The New York Times best-selling author, NAACP Image Award recipient and 2006 Phillis Wheatley Literary Award winner for *Body of Work in Urban Fiction*, has published 19 books and has over 8 million readers worldwide. Tyree recently was offered a feature film deal for five of his books. His first film *Leslie*, based off of one of Tyree's book characters in New Orleans, LA will begin production in 2010.

Always an advocate for literacy, in 2008 Tyree started the Urban Literacy Project which is dedicated to teaching the importance and the key strategies to help young people become more excited about reading. The initiatives first project was a book released by Just Us Publishing called *12 Brown Boys*. In addition, Tyree has worked with several schools on implementing what he calls the five components to literacy.

Tyree is a popular speaker on the university and corporate circuits. In his "The Equation" lecture, Tyree weaves together a full-proof formula for attaining life-long success in business, as well as everyday living. The success of the speeches over the last 8 years landed Tyree his first non-fiction book deal with John Wiley, the number 1 business publisher in the world. *The Equation: Applying the 4 Indisputable Components of Business Success* was released in January 2009.

One of Tyree's passions is helping current and aspiring authors go to the next level. Omar Tyree Incorporated serves as a coaching and mentoring program to help authors understand all the inner-workings of publishing and help them develop their book ideas and take them to market.



Black Business Initiative



Atlantic Canada Opportunities Agency

Agence de promotion économique du Canada atlantique

Canada



Contact Us For Information

Black Business Initiative, Suite 1201, 1660 Hollis Street, Halifax, NS B3J 1V7
1-902-426-2224, Ext. 0 E-mail: bbi@bbi.ns.ca Web: www.bbi.ca